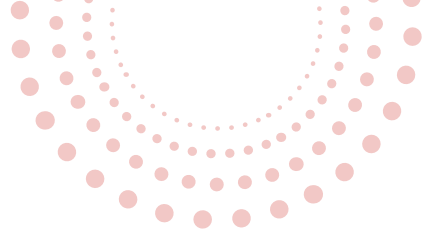




Sponsorship Opportunities





Hello & Thank you

We can't wait to partner with your organization for You Conferences' upcoming event: **Imperfectly You on March 23 - 24, 2021**. When you choose to sponsor a You Conference, you are giving yourself a direct connection with hundreds of women; assisting in their growth, success, and future.

You Conferences is committed to connecting driven women with the community, resources, and support needed to focus on achieving their potential. We couldn't fulfill on our promise without the financial backing of supporters like you, and we are grateful for the ongoing partnerships we've created. Today we are asking you to stand with us to continue to make our vision of an empowered female community a reality.

We have created a trusted brand with repeat attendees (nearly 300 at our last conference) that have become the heartbeat of the You Conferences community. Their loyalty coupled with our commitment has made it possible for this brand

to grow with an organically created social media presence of over **2,500** on Facebook and Instagram.

We have discovered that making a major impact in the community in the face of adversity is possible (thank you 2020), and we are inviting you to join us in this movement to make a difference, impact the economy, and create a stronger future.

In these pages, you'll find our new sponsorship packages. These packages are designed to keep ticket prices for attendees low, the experience level second to none, and your name in the forefront of everyone's mind. We don't just want you to write us a check, we intend to include you as a part of the community and a pillar for attendees to remember for years to come.

We are committed to serving as your partner and advocate when you become part of the You Conferences family. We look forward to working with you!

Kendra Aarhus

You Conferences
Chief Empowerment Officer



Sponsorship Opportunities



All sponsors receive:

- Swag bag access to provide attendees with business information and promotional items.
- Business information/logo/links featured on our Facebook Page.
- Business logo included in printed materials at the event.
- Business logo included in our slide presentation at the event.
- Tickets included with your package are for in-person attendance, but can be transferred to virtual tickets, upon request.

*= invoice must be paid on or before December 1, 2021.
Adjustments will be made for sponsors that commit after this deadline.

** = One industry per level will be permitted.



Ticket(s)



Swag Bag(s)

Empowerment Sponsor

\$300

- Your business will be featured in a minimum of one social media post during the month of the event.



Ticket(s)



Swag Bag(s)

Encouragement Sponsor

\$500

- Your business will be featured in a minimum of two social media posts (1 post per social media platform) during the month of the event.
- Your business will be featured in a minimum of one additional social media post at You Conferences discretion between Jan. 1, 2022 and March 1, 2022*



Ticket(s)



Swag Bag(s)

Leadership Sponsor

\$750

- Your business will be featured in a minimum of two social media posts (1 post per social media platform) during the month of the event.
- Your business will be featured in a minimum of two additional social media posts at You Conferences discretion between Jan. 1, 2022 and March 1, 2022*
- Business logo featured on the You Conferences website.



Ticket(s)



Swag Bag(s)

Bronze Sponsor

\$1,000

- Your business will be featured in a minimum of two social media posts across two online platforms during the month of the event.
- Your business will be featured in monthly social media posts at You Conferences discretion between Dec. 1, 2022 and March 1, 2022*
- Business logo featured on the You Conferences website.
- Your business will be announced and thanked at the event.
- Invitation to appear on our podcast to talk about your business before the event.
- Business logo will be featured on the Whova App.
- Business profile featured on the Whova App.



Ticket(s)



Swag Bag(s)

Silver Sponsor

\$1,500

- Your business will be featured in a minimum of two social media posts across two online platforms during the month of the event.
- Your business will be featured in bi-weekly social media posts at You Conferences discretion between Dec. 1, 2022 and March 1, 2022*
- Business logo featured on the You Conferences website.
- Your business will be announced and thanked at the event.
- Invitation to appear on our podcast to talk about your business before the event.
- Business logo will be featured on the Whova App.
- Business profile featured on the Whova App.
- Business logo to appear on event signage.
- Industry exclusive access at this sponsor level.**



Ticket(s)



Bag(s)

Gold Sponsor

\$2,500

- Your business will be featured in a minimum of three social media posts on two online platforms during the month of the event.
- Your business will be featured in bi-weekly social media posts at You Conferences discretion between Dec. 1, 2022 and March 1, 2022*
- Business logo featured on the You Conferences website.
- Your business will be announced and thanked at the event.
- Your business will be the only featured sponsor of the Create + Connect event that will take place on Wednesday, March 23rd, 2022.
- Invitation to appear on our podcast to talk about your business before the event.
- Business logo will be featured on the Whova App.
- Business profile featured on the Whova App.
- Business logo to appear on event signage.
- Discount code to share with your network.
- Industry exclusive access at this sponsor level.**



Ticket(s)



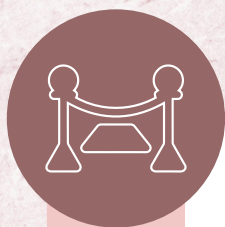
Swag Bag(s)

Create + Connect Sponsor

\$3,500

Limit one

- Your business will be featured in a minimum of four social media posts on two online platforms during the month of the event.
- Your business will be featured in weekly social media posts at You Conferences discretion between Dec. 1, 2022 and March 1, 2022*
- Business logo featured on the You Conferences website.
- Your business will be announced and thanked at the event.
- Invitation to appear on our podcast to talk about your business before the event.
- Business logo will be featured on the Whova App.
- Business profile featured on the Whova App.
- Business logo to appear on event signage.
- Discount code to share with your network.
- Up to 10 minute feature on the You Conferences stage to promote your business during the Create + Connect portion of the event.
- Industry exclusive access at this sponsor level.**



Ticket(s)



Swag Bag(s)

Platinum Sponsor

\$5,000

Limit one •Dedicated table at the event

- Your business will be featured in a minimum of four social media posts on two online platforms during the month of the event.
- Your business will be featured in weekly social media posts at You Conferences discretion between Dec. 1, 2022 and March 1, 2022*
- Business logo featured on the You Conferences website.
- Your business will be announced and thanked at the event.
- Invitation to appear on our podcast to talk about your business before the event.
- Business logo will be featured on the Whova App.
- Business profile featured on the Whova App.
- Business logo to appear on event signage.
- Discount code to share with your network.
- Up to 10 minute feature on the You Conferences stage to promote your business during the keynote speaker portion of the event.
- Blog post featuring your business will be featured on our website.
- Business logo included on our swag bag and virtual experience box design.*
- Industry exclusive access at this sponsor level.**



Ticket(s)



Swag Bag(s)

Branding Sponsor

\$6,000

(Acquired by Allegra Cedar Rapids)
Dedicated table at the event

- Your business will be featured in a minimum of four social media posts on two online platforms during the month of the event.
- Your business will be featured in weekly social media posts at You Conferences discretion between Dec. 1, 2022 and March 1, 2022*
- Business logo featured on the You Conferences website.
- Your business will be announced and thanked at the event.
- Invitation to appear on our podcast to talk about your business before the event.
- Business logo will be featured on the Whova App.
- Business profile featured on the Whova App.
- Business logo to appear on event signage.
- Discount code to share with your network.
- Up to 10 minute feature on the You Conferences stage to promote your business during the welcome speaker portion of the event.
- Blog post featuring your business will be featured on our website.
- Business logo included on our event tshirt design.*
- Business logo included on our swag bag and virtual experience box design.*
- Industry exclusive access at this sponsor level.**



Tickets



Swag Bag(s)

Rose Gold Sponsor

\$7,500

Limit one • Dedicated table at the event

- Your business will be featured in a minimum of four social media posts on two online platforms during the month of the event.
- Your business will be featured in weekly social media posts at You Conferences discretion between Dec. 1, 2022 and March 1, 2022*
- Business logo featured on the You Conferences website.
- Your business will be announced and thanked at the event.
- Invitation to appear on our podcast to talk about your business before the event.
- Business logo will be featured on the Whova App.
- Business profile featured on the Whova App.
- Business logo to appear on event signage.
- Discount code to share with your network.
- Up to 10 minute feature on the You Conferences stage to promote your business during the lunch portion of the event.
- Blog post featuring your business will be featured on our website.
- Business logo included on our event tshirt design.*
- Business logo included in our swag bag and virtual experience box design.*
- Industry exclusive access at this sponsor level.**

Resource Partnership Opportunities

At You Conferences, we recognize the importance of community, philanthropy, and cultivating relationships outside of business. It's not always easy to find places to connect and give back and, as a non-profit organization, it's not always easy to find the resources necessary to continue your mission.

As a way of giving back to our community, we offer Resource Partnerships to qualified organizations. To qualify as a resource partner you must be a:

- Non-Profit Organization
- Small Business Development Organization
- Networking Group
- Other resource partnerships will be considered upon request.

Resource Partners for Imperfectly You will receive:

- One in-person ticket with swag bag is included with your package, but can be transferred to virtual tickets upon request.
- Informational table provided at the event for you to share your organization with attendees in person.
- Your business will be featured in a minimum of one social media post during the month of the event.
- Swag bag access to provide attendees with business information and promotional items.
- Business information/logo/links featured on our Facebook Page
- Business logo included in printed materials at the event.
- Business logo included in our slide presentation at the event.
- Business logo will be featured on the Whova App.
- Business profile featured on the Whova App.
- Business logo featured on the You Conferences website.

Resource partners are charged \$200 for their ticket and table access.

Attendee Ticket Pricing for 2022

Ticket prices for You Conferences' attendees begin on November 1, 2021 through the conference date (unless tickets sell out). Capacity for in-person tickets is 250 with an additional 250 tickets available virtually. For reference, ticket capacity for the 2021 conference was 140 in-person tickets. We sold out during Early Bird sales. Individual ticket prices for the 2022 conference are as follows*:

In-Person Tickets

Early Bird Tickets: November 1 - November 30, 2021 **\$125.00**

Tier 1 Ticket Pricing: December 1 - December 31, 2021 **\$145.00**

Discount codes for applicable sponsorship levels apply.

Tier 2 Ticket Pricing: January 1 - January 31, 2022 **\$155.00**

Discount codes for applicable sponsorship levels apply.

Tier 3 Ticket Pricing: February 1 - February 28, 2022 **\$165.00**

Discount codes for applicable sponsorship levels apply.

Tier 4 Ticket Pricing: March 1 - March 23, 2022 **\$185.00**

Discount codes for applicable sponsorship levels apply.

VIP Table Experience - 8 Tickets **\$1,000.00**

• Extended Early Bird Pricing • Reserved Table • Professional Group Photo

Virtual Tickets **\$55.00**

Virtual Experience Box (optional add on for virtual ticket holders) **\$50.00** +shipping

ALL tickets include:

**Invitation to our Virtual Pre-Conference
Create + Connect Party**

**All Access Pass to the LIVE conference
sessions including:**

- Four Breakout Sessions
- Two Anchor Sessions
- Six Stories of You Sessions
- Exclusive access to our
Create You Lounge Facebook Group
- Replay access to ALL Sessions
FOR LIFE!
- Discounts to future conferences,
events, and digital SWAG!

**In person tickets include all
to the left PLUS:**

- Invitation to our in-person Pre-
Conference Create + Connect Party
- Exclusive SWAG
- Workbook
- Lunch + Refreshments all day long!
- Professional Headshot
- Networking with the You Crew,
speakers, sponsors and attendees
- Access to our amazing Resource
Partners

**ticket prices are subject to change*



Learn more about You Conferences:
www.YouConferences.com

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@YouConferences



Get in Touch
community@youconferences.com
(319) 743-5782



Connecting driven women with the community, resources,
and support needed to focus on achieving success.